



IMPROVING INTELLECT

Visual Thinking Workshop

4 sessions / 1.5 hours each



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About me

Art historian, researcher of psychological effects in the experience of art, specializes in the early Italian Renaissance art.

Training and Learning development expert. 18 years of experience in technology deployment projects in organizations and employee development through pedagogical and change management tools.



Yarin Zohar Spinko

The research, experience and knowledge in these two fields of work have led me to a psychodidactic fusion that is reflected in this workshop: Learning, thinking and communication development by using intellectual observation tools for visual literacy.





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Visual Thinking Workshop

The workshop is based on the VTS method (Visual Thinking Strategies), which stems from 40 years of cumulative research, develops observational skills and creative thinking, converts diagnoses into accurate and appropriate wording and benefits mental-intellectual abilities. The workshop also incorporates other practices of aesthetic thinking: Gestalt psychology, Visual Communication, foundations of the visual image, Artful Thinking, Feldman's Model of Art Criticism, and a discussion about learning as a sensory process.

An essential part of the workshop is the adaptation of the content and visuals to the needs of the team and the organization through prior coordination and planning.



Target audience

Since it develops mental and intellectual skills, the workshop is intended for anyone, increasing their effectiveness in any workplace position. However, business sectors that deal directly with visual presentation and/or analysis skills tend to request the workshop more frequently:

algorithm developers, software developers, UI/UX developers, cartographers, architects, designers, product managers, strategy managers, security forces and more.



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Results

Improvement in analysis, synthesis and decoding skills. Better reasoning aspect of communication skills, anchoring thoughts in well described findings. Critical thinking development, the initiation of the improvement of cognitive processes, and awareness of meta-cognition. The participants already start to report development in their awareness of modes of observation after the second meeting. Many notice an improvement in reading and writing skills. This evidence is consistent with the results of the research on which the Visual Thinking Strategies method is based on.

Workshop Structure

Four Meetings. Each meeting is an hour and a half.
For the sake of the efficiency of the process, it is advisable to hold the meetings at intervals of between 2 and 7 days.



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